



store WATCH

WHAT IS STOREWATCH?

StoreWatch is a communication network between city center businesses, NZ Police, and Heart of the City that is working to prevent theft in Auckland City Center.

Critical information is shared via email on issues such as theft, suspicious persons or behavior, threatening or anti-social behavior. It is an early warning tool, and has created a sense of community between members.

Theft has a significant impact on businesses every day. Being a member of StoreWatch could make a real difference to the success of your business, as well as the experience of your staff and customers.

“We have benefited a lot from being a part of StoreWatch. Since being a part of this program, we have made a close connection with the stores involved around us and also received heaps of support from the Police. We would 100% recommend StoreWatch to anyone.”
Sam Shepherd – Rebel Sport Atrium

JOIN OR FIND OUT MORE

If you are interested in joining StoreWatch or would like more information contact Heart of the City on **09 379 8000** or info@hotcity.co.nz

THE BENEFITS OF STOREWATCH

StoreWatch is **free** for all city center businesses to participate in and the benefits include:

- A quick and easy way to share information about shoplifters, trespassers or other issues that could impact you and your business
- Proven results: a number of arrests, trespass orders and reduction in offending in the city center can be directly attributed to the scheme
- Builds a sense of community between participating businesses
- Contributes to an improved reputation and perception of safety for the city center, making it a better place to visit and do business

TOO MUCH TO LOOSE

It is estimated that every day between \$1 million and \$2 million is lost in sales as a direct result of shoplifting and theft.* A cost that retailers cannot afford.

*NZ Retailers Association



supported by
New Zealand Police

